

The  
future  
unites  
us



# The future unites us

## Why invest in Rio Grande do Sul

### MEET THE RIO GRANDE AGENDA

**Rio Grande Plan:** a set of short, medium, and long-term actions aimed at rebuilding the State after the May 2024 floods, making Rio Grande do Sul an international reference in climate resilience.



**Invest.RS:** government agency created to support investors exploring business opportunities in Brazil and South America, highlighting the competitive advantages of Rio Grande do Sul.



**Development Plan:** a set of strategies to structure and accelerate the economic growth of the State over the coming decades.



GOVERNO  
DO ESTADO  
**RIO  
GRANDE  
DO SUL**



GOVERNO  
DO ESTADO  
**RIO  
GRANDE  
DO SUL**



## AN INNOVATIVE, SAFE, MODERN AND COMPETITIVE STATE.

After a series of reforms and investments, Rio Grande do Sul is now:

- \* 1st State in innovation
- \* 1st in government efficiency
- \* 3rd in public security
- \* 5th in the general ranking of competitiveness among all 27 Brazilian States (Brazilian Center for Public Leadership - CLP 2024)

With the **6th largest population** in the country, the State has the **4th largest economy in Brazil**

- An environment that encourages innovation, with:
- \* More than a thousand startups
  - \* Incentive programs for setting up and expanding companies, with tax credit
  - \* Largest investment in research in the State's history

## CONSOLIDATED SECTORS

- Agribusiness and fertilizers
- Forestry, paper, and cellulose
- Petrochemicals, plastics, and rubber
- Metalworking
- Machinery and equipment, including agricultural machinery
- Health technologies

## EMERGING AND FUTURE-ORIENTED AREAS

- Energy transition products
- Green Hydrogen (H2V)
- Infrastructure for climate resilience
- Automotive and supply chain
- Semiconductors

The best federal university (UFRGS) and the best private university in Brazil (PUCRS)



## STATE WITH DIVERSE AND QUALIFIED HUMAN CAPITAL

A national benchmark for academic culture and knowledge production with

- 138 higher education institutions
- 39 Science and Technology (S&T) Institutions
- 19 technology parks, including the two best in Brazil
- 45 business incubators



## BROAD PORTFOLIO OF BUSINESS OPPORTUNITIES

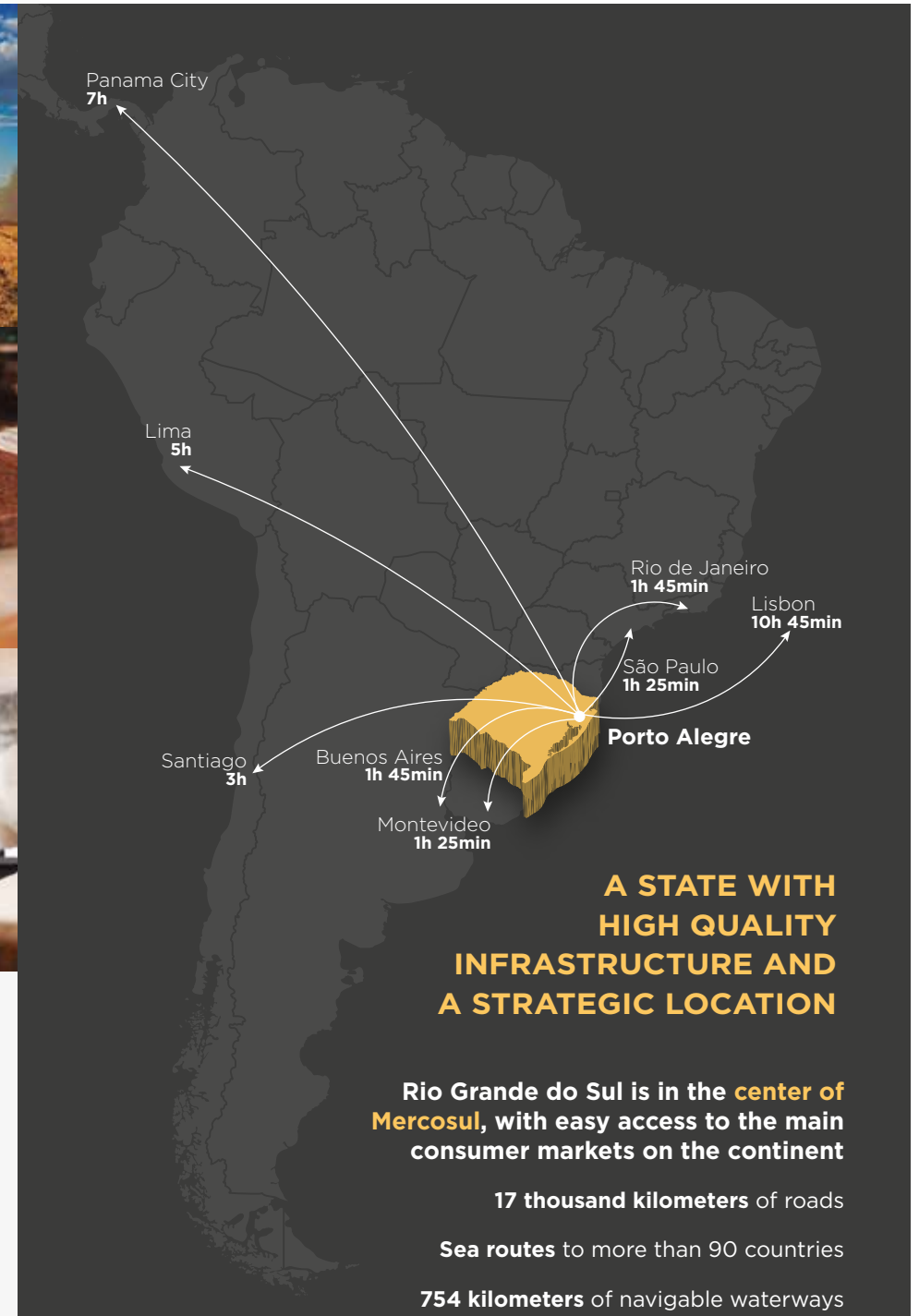
The State with the highest number of privatization and concessions in recent years

**Opportunities for partnerships** in projects for **climate resilience**, management of **airports, roads, parks**, among other projects.

**US\$ 12.399 BILLION** in public and private **investments** in 2022, the highest amount in the last 5 years.



Scan the QR CODE and learn more about the portfolio of partnership projects.



## A STATE WITH HIGH QUALITY INFRASTRUCTURE AND A STRATEGIC LOCATION

Rio Grande do Sul is in the **center of Mercosul**, with easy access to the main consumer markets on the continent

17 thousand kilometers of roads

Sea routes to more than 90 countries

754 kilometers of navigable waterways

The third largest gateway for foreign tourists in Brazil

Direct flights

## Rio Grande do Sul is the right place for those who want to invest.

A State with a strong work ethic, with people and production that continue to thrive. We are the State that builds a **future** based on what **unites us**.